



ALBERTA Association

CANADIAN INSTITUTE OF PLANNERS

# Alberta Association Canadian Institute of Planners (AACIP) Planning Digest

The AACIP Planning Digest is a professional publication that showcases innovative and cutting edge planning and land development practices in Alberta and abroad. The Digest also profiles our professional planners, award winning ideas, and other noteworthy contributions and accomplishments in Planning. The Digest is a must read for planning and design professionals, decision-makers, government officials and staff, and the general public, who are involved in all forms of economic, social, and environmental (urban, suburban or rural) development.

For those that have seen and enjoyed the positive metamorphosis of the Digest over this past year, we thank you for your readership and feedback, and promise that more enhancements to the look and content will continue to evolve. Please visit the [www.aacip.com](http://www.aacip.com) website for past issues.

The AACIP Planning Digest is on a path to become a premier planning publication and reference source. In order to accomplish this, we also need the continued assistance of the professional membership via your comments and contributions.

**Call for Submissions** Themes have not been set for the next three issues, instead, we are hoping to develop specialized topic areas within each Digest so that a variety of themes can be entertained within each issue, while only following a logical organization under the specialized areas. The following is a not-all-inclusive list of the various special areas that we are targeting for the Digest:

- Member Profiles
- Student Frontiers
- Innovations
- Urban Design
- Community Development
- Sustainability Initiatives
- Success Stories
- Critical Project Reviews
- Book Club
- Provincial Landscape
- National & International News

If you have other suggestions please forward them for review. There is a wealth of knowledge among our Membership and the Planning Digest is a great forum for individuals from the Profession to communicate their experiences and insights, as well as market their expertise. Please share your experience and expertise, or if you know of someone who's efforts would be of value to the planning community's body of knowledge, urge them to submit or forward their names to us and we will follow-up.

Submission Deadlines for 2002-2003	Summer 2002	Fall 2002	Spring 2003
Article Submission Deadline	July 19 <sup>th</sup>	Nov 1 <sup>st</sup>	Feb 21 <sup>st</sup>
Advertising Copy Deadline	July 22 <sup>nd</sup>	Nov 8 <sup>th</sup>	Feb 28 <sup>th</sup>
Tentative Publication Date	July 29 <sup>th</sup>	Nov 25 <sup>th</sup>	Mar 17 <sup>th</sup>

*There may be some flexibility with these dates to accommodate our valued contributors but generally, these targets will be adhered to.*

**Advertising Opportunities** If you are involved in any industry related to land development and construction, then this publication should be of interest to you. Educational or marketing information will reach many of those people responsible for design and development decisions across Alberta and North America.

With the new enhanced look of the Digest and continued circulation growth, the Digest will provide further exposure and valuable advertising opportunities. Distribution of courtesy copies to related industries and organizations will ensure maximum benefit of your marketing investment. The various advertising rates for respective space are reflected below. The rates shown are on a per issue basis. Consecutive issues (3 or more) advertising rates can be negotiated. Rates are subject to change so please reserve your ad early to avoid disappointment. We are able to receive most digital graphic file formats.

Business Card size:	\$55
¼ page	\$165
½ page	\$300
full page	\$575
double page	\$1100

Deadlines and future advertising rates will be posted on the AACIP website.

Please forward all submissions, advertising inquiries, and any comments or feedback by e-mail to [blee@ibigroup.com](mailto:blee@ibigroup.com) or fax to 403-270-5610, attention Ben Lee. He can also be reached by phone at 403-270-5600. Text based submissions should be formatted in a Microsoft Word-compatible format, such as rich text format (.rtf) or Word document (.doc). Suggested length for articles is 500 to 1200 words but we can be flexible. Graphics, pictures, tables and charts are highly encouraged! We look forward to your input into the production of this high-quality publication.

