

AACIP Planning Journal Advertising Rates – 2009/2010

About AACIP Journal

The *AACIP Planning Journal* is a professional publication featuring articles that provide insight into contemporary planning from a variety of perspectives. Its objective is to provide a forum for people in the profession to share their experience and expertise. This allows AACIP members, decision makers, government officials and others involved in planning to stay informed of the current and innovative planning and development practices across Alberta, the Northwest Territories, Nunavut and abroad.

Why Advertise?

AACIP Members look to the Journal as a source of current information and reference. The Journal offers advertisers:

- Direct access to industry professionals working in a variety of settings
- A circulation of approximately 900 including universities, libraries, and other CIP affiliates across Canada
- Reasonable rates and volume discounts for 3-issue commitments

2009/2010 Rates and Technical Information

Business Card	\$200
Double Business Card	\$450
¼ Page	\$500
1/3 Page	\$650
Back Page	\$850 - \$1000

* 5% GST not included in prices

All advertising insertions are in full colour. A 15% discount is offered to those who run the same advertisement in three consecutive editions. Ads must be received six-weeks in advance of the next publication date for inclusion.

Ads must be submitted 'camera ready' in electronic format, to aacip.planning.journal@gmail.com. All graphic content must have a resolution of 300 dpi to be published and be submitted as high resolution tif files.

Placement of ads is subject to editorial layout. AACIP accepts no responsibility for design errors or omissions submitted by advertisers. The Editorial Committee receives the right to refuse to publish advertising content.

Contact

Please send cheques payable to *AACIP Planning Journal*, to:
ATTN: Yolanda Lew
Associate, Urban Land
Stantec
10160 - 112 Street
Edmonton AB T5K 2L6

For more information please contact: aacip.planning.journal@gmail.com